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Moe Russell is the founder and President of Russell Consulting Group of Panora, Iowa. He provides consulting services to clients in 36 states and Canada specializing in Risk management services, performance compensation systems, and business planning and feasibility analysis. He grew up on a diversified grain and livestock farm near Monticello, Iowa where his family is still involved in production agriculture.

Moe graduated from Iowa State University in 1971 with a degree in Agricultural Business and received an Executive MBA degree from University of Nebraska at Omaha in 1997.

Moe spent 26 years with Farm Credit Services and served as Division President-Branch Lending, where he was responsible for 82 branch offices in Iowa, Nebraska, South Dakota and Wyoming, serving 45,000 customers with over 4 billion in loans outstanding.

Moe has international consulting experience in Hungary, Czechoslovakia, the Middle East, and South Africa. Moe is on the faculty of TEPAP at Texas A & M University and is an adjunct faculty member at Buena Vista University where he teaches management and business courses.

Moe is a frequent business speaker on marketing, motivation, planning, and entrepreneurship. Moe has authored over 100 articles and writes a monthly column called Riskwise for Corn and Soybean Digest Magazine. [www.cornandsoybeandigest.com](http://www.cornandsoybeandigest.com)